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Visit Our Website

The 2022 BBB Scam Tracker Risk Report is here

IT’S HERE!

Employment scams make a resurgence

BBBMarketplaceTrust.org/RiskReport
The BBB Institute for Marketplace Trust is pleased to present the 2022 Scam Tracker Risk Report. This annual report analyzes the data that individuals and businesses submit to BBB Scam Tracker as a way to shed light on how scams are perpetrated, who is being targeted, which scams have the greatest impact, and behaviors and factors that may impact a person's susceptibility.

Online purchase scams remained the #1 riskiest scam for the third year in a row, while employment scams rose to #2 riskiest because of an increase in reports and a higher reported median dollar loss. Read the full report, and download a variety of one-pagers on our website:

**Read the Report**

BBB Institute joins Nonprofit Cyber

BBB Institute for Marketplace Trust is proud to be one of six new members to join Nonprofit Cyber, a coalition of nonprofit organizations that focus on raising the bar in cybersecurity.

We look forward to working with our fellow members to increase awareness of cybersecurity and cyber safety issues that impact consumers and the marketplace.

**Learn More**
BBB Institute, Federal Trade Commission, U.S. Small Business Administration team for webinar

BBB Institute, the Federal Trade Commission, and the U.S. Small Business Administration teamed up to offer a free on-demand webinar titled **ID protection and your business: Protecting your business from identity theft and data breaches.**

In this conversation, you'll find thoughtful guidance on ways to protect personal identity and how to respond in the event of a data breach. Also provided is a helpful list of the resources referenced by the speakers from each agency.

The video and resource list are available on demand through the link below:

[Watch Now](https://app.constantcontact.com/pages/campaigns/email-details/details/activity/3d01c2be-f69e-4c3d-abdd-60eb8fa65ca5)

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**BBB Institute launches new program for purpose-driven businesses**

BBB Institute has launched a new program with BBBs in six communities in the United States and Canada to validate and spotlight the growing sector of purpose-driven businesses incorporating social impact into their business plans.
The BBB4Good℠ program enables purpose-driven businesses to become "BBB4Good Verified" by vetting their social good activities with BBB. BBB4Good builds upon BBB Accreditation by elevating businesses that act ethically and incorporate a higher purpose into their mission, positively impacting their communities through the power of business.

The program empowers people to choose businesses that are creating value in their communities and have their dollars impact causes they care about.

Stay up to date with our blog

Keep up with the latest BBB Institute news, get updates on scams, learn about tips that can keep you and your network safe, and even access webinars through our updated blog.

Connect with us

Follow BBB Institute on LinkedIn and Twitter and keep up to date on what's happening. We'd love to hear from you.
Upcoming

**April:** BBB Institute will welcome a new class to the Fighting Financial Fraud program. Made possible through the support of our partner, the FINRA Investor Education Foundation, Fighting Financial Fraud is a train-the-trainer program that provides information and trainings to BBBs that they use to educate their communities about financial fraud. Learn more here.

**May:** BBB Institute will present BBB Scam Tracker Risk Report findings to the Military Family Advisory Network (MFAN) in Arlington, Virginia. You can find out more about their organization here.

Special thanks to our Corporate Trust Council members

The Corporate Trust Council is a coalition of select companies that have joined with BBB Institute to foster a marketplace that is trustworthy and accessible for all by providing their expertise, resources, and funding support.

Thank you to our program partner:
We work with local BBBs across North America to deliver programs that build a trusted marketplace by:

- **Empowering consumers** to take control of their purchasing decisions and avoid falling prey to scams.
- **Helping businesses** be better by delivering excellent service with integrity, and becoming integral stakeholders in their communities.
- **Publishing research** that provides critical insights for the public and our partners, and informs how we develop and deliver our programs.