



## Virtual “Making \$ense Of Finance” events to educate and protect members of military and veterans

BY PENNSYLVANIA MILITARY FINANCE ALLIANCE

Throughout the month of May, member organizations of the PA Military Finance Alliance will be offering free, noncommercial financial capability webinars focusing on the unique financial challenges facing members of the military, veterans, and their families in recognition of Military Appreciation Month.

[Read more](#)

## This Memorial Day: Honor heroes and make meaningful connections with your service member

BY MILITARY ONESOURCE

Memorial Day weekend 2021 will be marked in different ways around the country. Parades, concerts and public ceremonies may once again be held in some communities. Other cities and towns continue to restrict public gatherings. If you can't attend a public Memorial Day event, there are other ways to remember and honor those who gave their lives to protect our freedoms.

[Read more](#)

## The Office of Servicemember Affairs year in review: Working together to protect servicemembers, veterans, and military families

BY JIM RICE, CONSUMER FINANCIAL PROTECTION BUREAU (CFPB)

CFPB is proud to share some of the great work done by the Bureau and the Office of Servicemember Affairs (OSA) in 2020, highlighted in the [eighth annual report](#). Even though the pandemic has changed where we work and how we interact with our colleagues, we remain committed to educating and empowering servicemembers, veterans, and military families.

[Read more](#)



## BBB Tip: What to know before signing up for a trial offer

BY BETTER BUSINESS BUREAU

Trial offers are an extremely popular marketing tactic, especially for subscription services. These can be a win-win situation for both sellers and buyers. Consumers get to “try before they buy,” and sellers get to cultivate interest in their product and potentially make a sale.

[Read more](#)



## BBB Tip: Social media influencers: How they're changing the marketplace and tips to avoid fraud

BY BETTER BUSINESS BUREAU

In this article, we will explore this marketplace phenomenon of social media influencers and content creators. We will highlight some of the well-known influencers on multiple platforms, and alert you to potentially fraudulent practices you should watch out for.

[Read more](#)

## Scammers target loved ones of COVID-19 victims

BY SEENA GRESSIN, FEDERAL TRADE COMMISSION (FTC)

Government imposters may have hit a new low with a scheme that targets the grieving survivors of people who died of COVID-19 by offering them help paying for their loved one's funeral expenses.

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## BBB RESOURCES

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### BBB Military and Veterans Initiative

We help military service members, veterans and their families protect their assets, plan for the future, and prosper in a trusted marketplace. [BBB.org/Military](https://www.bbb.org/Military)