

2022 BBB SCAM TRACKERSM RISK REPORT FINDINGS

Spotlight on Older Adults

\$ Those ages 65+ were more likely to report losing money than other age groups when contacted by phone or postal mail.

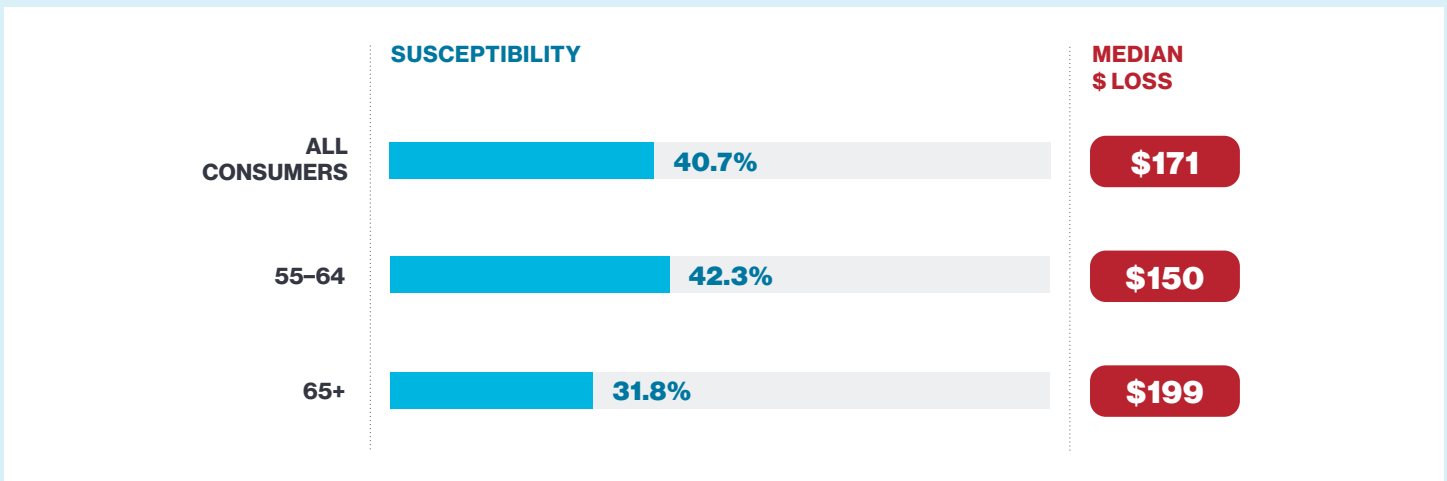
\$ Individuals ages 65+ were more likely to report paying via check and money order than other age groups.

📄 People ages 55+ were more likely to report paying via prepaid cards than other age groups.

In 2022, those ages 65+ reported a **higher median dollar loss** than the overall median dollar loss (\$171), but they reported a **lower susceptibility** than other age groups.

Ages 55–64, on the other hand, reported a **higher susceptibility** and a **lower median dollar loss** than consumers overall.

SUSCEPTIBILITY AND MEDIAN DOLLAR LOSS FOR OLDER AGE GROUPS COMPARED WITH ALL CONSUMERS



RISKIEST SCAM TYPES FOR OLDER AGE GROUPS

